



SYNERGY

BEAUTY BUSINESS SCHOOL ONLINE



**Learn and Develop
with Synergy Beauty
Business School
by Nadia Poliszczuk**

**GUIDE OF 10 PROGRAMS AND APPS
THAT WILL HELP YOU DEVELOP
YOUR CAREER**

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Are you still overworked, and you still don't have enough time for practically everything?

Start working efficiently, not hard.

We prepare for You a list "must-have" Apps & Programs, it will help you to manage your work time and organization.

Start using these tips and tricks today, and you will notice very fast your time management in a very short time will change and will be very effective!



Author

NADIA POLISZCZUK



- * Organizer of the international championship & conference Lash Week 2019
- * Author of the first online training for Lash stylist, "Perfect technique 2.0",
- * Multi Champion Eyebrows and Eyelash styling,
- * International judge Eyebrows and Eyelash styling,
- * Leading lecturer in the beauty industry,
- * Funder and Director Synergy Beauty Business School

Nadia support development hundreds of stylist every day and works actively to raise the Lash & Brow industry.

Creates an innovative programs and online courses.

1. StoryChic - editor the stories

Start your journey with StoryChic, explore the power of the app and learn how to gain more followers and likes on Instagram!



StoryChic this application is for editing stories on Instagram, fancy templates easy to take photos and video stories with more than 60 themes and 600 templates. MV story, make your photos even more fascinating AMAZING FILTERS.

StoryChic It's the best lab to create your stories, editing and shares your own history to the world - on Instagram, Snapchat, Whatsapp, Facebook, Pinterest, Tik Tok anywhere you wish and want!

StoryChic: High recommended IG
Create with StoryChic!



2. Planoly

App was thoughtfully created from a designer's and editor's point of view. Beautifully crafted to be simple, clean and easy to use.

It's the FIRST VISUAL PLANNER for Instagram. Clear and to the point web and mobile app - PLANOLY is the most effective visual social media planner on the market!

Planoly its:

- * **PLAN** - arrange the look of your instagram feed with our drag & drop feature;
- * **DISCOVER** - discover, curate, & repost user-generated content from your community;
- * **SCHEDULE** - schedule content & draft captions to post directly to Instagram;
- * **ANALYZE** - track analytics to better understand your audience;
- * **COMMENTS** - manage & reply to your comments in one place;
- * **AUTO POST** - schedule your content and watch it magically appear on your grid.

Create and Plan Your Beautiful business !

3. Canva

Canva is a graphic design platform that allows users to create social media graphics, presentations, posters and other visual content. It is available on web and mobile, and integrates millions of images, fonts, templates and illustrations.

A versatile free graphic design app: full editor, Instagram story maker, video maker, video collage creator, logo maker and poster maker, book creator & mood board creator – Canva is the ultimate editing app.



Use Canva for Social Media

- Create a memorable instaquote with the Instagram Highlight cover, Instagram highlight icons maker, and Instagram story maker
- Create Facebook Posts & Facebook Covers
- Design Pinterest & Twitter banners & thumbnails + video editing app for Youtube
- Make cards, evites, photo collages & use Canva as a picture maker, poster creator or logo creator for all social media
- Free Holiday Cards and Christmas Story Templates
- Design festive New Year Quotes, Christmas Card Maker

Available on your phone & computer to jump back into your design anytime, anywhere.



4. Scanner for Me

Overwhelmed with papers? Make your life easier - go paperless at home or at the office with this lightweight scanner app for your Android! Scanner for Me is a handy all-in-one app that turns your device into a multifunctional office tool. Scan, edit, organize, print and share your docs in a tap!

Using only your Android device you can instantly scan to PDF and print any written, printed or graphic material, including:

- Contracts for your partners or clients;
- Business cards;
- Receipts to track your expenses;
- Paper notes and mind maps to save the best ideas for future reference;
- Book pages and articles for further reading and analysis;
- Texts that don't offer a digital copy;

Or play with the multiple editing options and filters to use the app as a full-fledged photo scanner.

This smart PDF-scanner helps you manage your documents easily:

SCAN any written, printed or graphic material with camera or add snaps from camera roll. You can even merge multi-page agreements and books into one file. The scanner app detects page edges automatically and makes perfect scans in seconds.

EDIT perspective and borders, adjust scanner brightness, rotate pages, apply filters or correct capture area borders if needed.

PRINT scanned papers, as well as the text from Clipboard, attached to emails files and webpages.

STORE all files directly in the scanner app, sort them by folders and find in seconds when needed. Or, easily upload to your cloud storage (Dropbox, Google Drive, Box, etc.)

SHARE each file separately or send a number of files in one document via Mail and any other 3rd party applications. Or simply export them to Photos.

5. Google Drive

Google Drive is a safe place for all your files and puts them within reach from any smartphone, tablet, or computer.

Files in Drive – like your videos, photos, and documents – are backed up safely so you can't lose them.



Once there, you can easily invite others to view, edit, or leave comments on any of your files or folders.

With Drive, you can:

- Safely store your files and access them from anywhere.
- Search for files by name and content.
- Easily share files and folders with others.
- Quickly view your content.
- Set access levels for who can view, comment, or edit.
- Quickly access recent files.
- See file details and activity.
- Enable viewing of files offline.
- Use your device camera to scan in paper documents.
- Access pictures and videos from Google Photos.



6. Trello

Trello is a visual tool for organizing your work and life. Join more than 35 million registered users to organize all your projects at work, at home, or anywhere in between.

Whether you're planning a website design project, vacation, or company off-site, Trello is infinitely customizable and flexible for your every need.

With Trello you can:

TACKLE TO-DO LISTS WITH EASE

Get more done with Trello's customizable-yet-simple boards, lists, and cards.

Go from idea to action in seconds by creating cards and dragging them across the board to follow your project's progress.

Add checklists, labels, and due dates the way you see fit and give your projects the fuel they need to get across the finish line.

MINIMIZE THE MENTAL LOAD

Free your brain from remembering every planning detail.

Add Power-Ups like a Calendar view of your due dates or add locations to cards to get a Map view—your project will take on a whole new perspective.

STAY IN THE KNOW – EVEN ON THE GO

To stay organized no matter where you are, turn on notifications and stay informed when cards are assigned, updated, and completed.

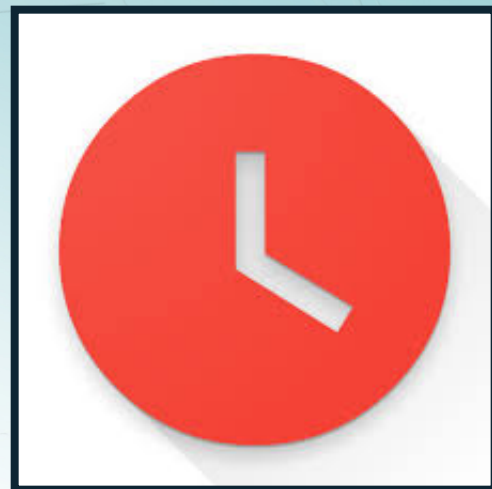
Trello works offline! Add information to your boards and cards at any time and it will be saved for when you need it. We got your back.

Trade in your sticky notes (and mental notes) for Trello's digital boards. Get started for free today!

7. Pomodoro Smart Timer

Focus To-Do combines Pomodoro Timer with Task Management, it is a science-based app that will motivate you to stay focused and get things done.

It brings Pomodoro Technique and To Do List into one place, you can capture and organize tasks into your todo lists, start focus timer and focus on work & study, set reminders for important tasks and errands, check the time spent at work.



It's the ultimate app for managing Tasks, Reminders, Lists, Calendar events, Grocery lists, checklist, helping you focus on work & study and tracking your working hours.

Focus To-Do syncs between your phone and computer, so you can access your lists from anywhere.

How it works:

1. Pick a task you need to accomplish.
2. Set a timer for 25 minutes, keep focused and start working.
3. When the pomodoro timer rings, take a 5 minute break.

Users have been focused on our app for 200 million hours, join us and we help you to be focused and increase your productivity, reduce procrastination and anxiety.

8. Acuity Scheduling



Acuity Scheduling is a cloud-based appointment scheduling software solution that enables business owners to manage their appointments online.

The product caters to the needs of small and midsize businesses as well as individual professionals.

Acuity Scheduling lets users automate appointment bookings by offering a real-time view of their own time available.

It has the capability to automatically sync calendars according to users' time zones and can send regular alerts and reminders to users regarding their appointment schedules.

Acuity Scheduling feature set includes customizable intake forms, embeddable calendars, third party application calendar synchronizing and group scheduling for workshops.

Acuity Scheduling is suitable for service-based businesses such as training and tutoring centers, coaching and consulting, photography and video production companies, fitness studios, salons and spa centers and health and dental clinics. The solution offers a free basic module and is available as a monthly subscription. The product offers APIs and integrates with third-party applications such as QuickBooks, FreshBooks, MailChimp, Google Analytics and WordPress.

9. Voice notes

An app that allows you to quickly and easily record short notes as well as important ideas with set reminders using speech recognition.

Have you ever had a situation when an interesting idea came to your mind at the most inopportune moment? Now you can easily record it so that it will not get lost in your head.



Notes are how we write down our most important ideas and thoughts. Voice notes allow you to make notes even more quickly: you just dictate the text into the microphone and it recognizes what you say.

Create notes

You can quickly create a new note using speech recognition and, if necessary, edit the transcribed text using auxiliary actions or a virtual keyboard.

Or you can record audio recording of important information and later listen to it personally.

Create reminders.

Create reminders for important notes: select a time and then choose an audio alert, vibration, or repeat reminder, if desired. You can choose a unique alert sound in the settings and specify the time for the repeat notification.

User categories

You can conveniently create any number of categories for your notes so that you can easily and simply find them later by filtering. Select from various labels, including Family, Work, and Birthdays, or specify custom ones. After you create or edit notes, you will be able to select the created categories.

Share notes

You can send the text of a note or several notes to yourself or friends on social networks, by email, etc.

Export/Import

You can export all of your notes to a machine-readable format (JSON) or as plain text (TXT). You can use the first file format to import your notes on another device, such as, for example, when you buy a new phone.

Our online note app allows you to create notes anywhere you go. Given the fact that your phone is always within arm's reach and our app is completely free, the world of possibilities is endless. Paid subscriptions for the app are a voluntary way of supporting the developer.



10. Evernote

"Use Evernote as the place you put everything ... Don't ask yourself which device it's on—it's in Evernote" – The New York Times

"When it comes to taking all manner of notes and getting work done, Evernote is an indispensable tool." – PCMag

- Focus on what matters most and have access to your information when you need it.
- Input typed notes or scan handwritten notes, add to-do's, photos, images, web pages, or audio... and it's all instantly searchable.
- Create notebooks, organizers, planners and organize them any way you want and share with anyone.
- Sync your notes and notebooks across your devices so your information is always with you.

GET ORGANIZED

- Write, collect and capture ideas as searchable notes, notebooks, memos, checklists and to-do lists. It's the only planner and organizer you need
- Keep journals, documenting the news and writing the events and milestones of your daily life
- Take notes and create notepads in a variety of formats, including: text, sketches, photos, audio, video, PDFs, web clippings and more
- Use camera capture to easily scan and comment on pieces of paper, including printed documents, business cards, handwriting and sketches
- Attach Microsoft Office docs, PDFs and photos
- Create separate notepads to organize your memos, receipts, bills and invoices
- Use Evernote as a digital notepad, planner and easy-to-format word processor for all your thoughts and memos as they come

SYNC ANYWHERE

- Sync all your notes and notebooks automatically across any computer, phone or tablet
- Start your writing and task working on one device and continue on another without ever missing a beat

"I want this" Evernote it's great place where you can keep all your ideas to create your dreams in a future. If you find on pinterest your dream home? safe on Evernote.

**I wish you many successes in organizing your work
and more time to relax.**



My dream it's, to never see you
in a rush like this lady on the
picture next to you :)

I also encourage you to the max !

To start your own journey with the challenge

"10 STEPS TO ACHIEVE YOUR DREAM CARRIER"

We made this for YOU with my team!

Attendance in this challenge will allow you to become the Best Stylist.
Create Good Plan, getting KNOWLEDGE which way to follow and start the
ACTION!

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